

## 2021 New York State Municipal Clerks Institute Sponsorship Opportunities

On behalf of the New York Municipal Clerks Institute (NYMCI) to be presented by Rockefeller College of Public Affairs & Policy, University at Albany SUNY, we are reaching out to seek your financial support. The Summer 2021 NYMCI is offered in partnership with the New York State Town Clerk's Association (NYSTCA) and New York State Association of City and Village Clerks (NYSACVC). The 2021 Institute will be presented July 12-23, remotely in an online teaching format at Albany's Rockefeller College of Public Affairs & Policy, as the academic provider of the instructional program.

The NYMCI has been fully accredited by *the International Institute of Municipal Clerks (IIMC)* for the certified (CMC) and master (MMC) municipal clerks training. Sponsorship will showcase your organization to a highly qualified pool of municipal clerks from across New York State.

Sponsorship of the Institute is available at various levels and acknowledged according to the level.

### Education Program Underwriter

1. Support both weeks July 12-16 and July 19-23 @ \$3,500.
2. Support week one only, July 12-16 @ \$2,000.
3. Support week two only, July 19-23 @ \$2,000.

Underwriters are acknowledged as follows:

Level 1 @ \$3,500

- Organization's name and logo featured in all online media throughout both weeks.
- Recognition at the opening orientation session.
- A banner posted on the NYMCI website.
- Organization's homepage will be linked to the NYMCI website during the Institute.
- Organization's products displayed online; and
- Opportunity for an organizational representative to make brief remarks at the opening orientation session.

Levels 2 and 3 @ \$2,000 level

- Organization's name and logo featured in all online media throughout the sponsored week.
- Recognition at the opening orientation session.
- A banner posted on the NYMCI website; and
- Organization's homepage linked to the NYMCI website during the Institute.

### Coffee Break Sponsor

1. Support two virtual coffee breaks per day, July 12-16 and July 19-23) @ \$750 per day.
2. Support one virtual coffee break per day, July 12-16 and July 19-23) @ \$450. per break.

Coffee breaks are scheduled daily between 7:30 AM—8AM and 10:00 AM—10:30 AM.



Coffee Break Sponsors Levels 1 and 2 are acknowledged as follows:

- Organization's name and logo featured in all online media during the day of the coffee break.
- Recognition at the opening orientation session.
- Recognition at each sponsored coffee break with signage; and
- Organization's products displayed online the day of sponsorship.

### **Online Program Advertiser**

Support the Institute with a display ad in the official NYMCI online program booklet:

1. Place a full-page display ad @\$1000.
2. Place a half-page display ad @\$750.
3. Place a quarter-page display ad @\$600.

All advertisers will receive recognition at the opening orientation session.

Your support will be greatly appreciated as you will be providing critical resources needed to build and sustain this important professional education opportunity for municipal clerks. Your contribution will not only assist in supporting this year's Institute, but also help reduce the cost of attendance for future participants.

Please make your payments payable to:

New York State Town Clerks Association (NYSTCA)

Linda Laird, Treasurer

40 Mill Road

Eastchester, NY 10709

email: [laird@eastchester.org](mailto:laird@eastchester.org)

**OR**

New York State Association of City and Villages (NYSACVC)

Attn: Daniel Borchert, Treasurer, NYSACVC

C/O Village of Fishkill

1095 Main Street

Fishkill, NY 12524

email: [dan@vofishkill.com](mailto:dan@vofishkill.com)

We thank you for your consideration.





